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**Client:** SKT Business Communication Solutions  
**Contact:** Joel Keller  
**Project:** SKT launches redesigned website  
**Date:** 07/09/2009

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July 9, 2009 – Wichita, KS – SKT Business Communication Solutions (SKT), a national leader in unified communications and collaboration solutions, is proud to announce the launch of a new and much anticipated website redesign at <http://www.sktbcs.com>. The simple and clean, web 2.0 design is a part of the company's mission to continuously meet the needs of our customers. The site's many changes include improved navigation, better organization of content, blogging, event registration, case studies, and log-in access to a higher tier of informative material for active customers.

The improved website contains the following new features:

- Log-in access for existing customers to a higher level of business and project resource materials
- A website menu that gives readers a clearer indication of pages that exist on the site
- An enhanced navigation structure of content that is categorized by consulting type
- Business relevant blogging by SKT technology architects
- A newsroom that will give customers up-to-date information about company events and news announcements.
- Links to SKT social networking sites
- RSS Feeds

The website redesign is the first of other upcoming methods that SKT has incorporated into their integrated marketing campaigns. "We're proud to roll out our much improved site, as we continue our efforts for constant improvement. Delivering timely and business relevant information and services to our clients is the ultimate goal, and our redesigned site should continue to enhance and improve our client's experience", said Joel Keller, General Manager of SKT.



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### **About SKT Business Communication Solutions**

For more than 60 years, SKT has provided the finest in communications solutions. SKT is a national leader integrating **voice, video, messaging and collaboration** solutions to meet the ever increasing demands of business and industry. SKT's dedicated, expert consultants work closely with clients to plan and execute their unified communications and collaboration initiatives. Whether you are pursuing a full-service approach, or focused training to get started, SKT is experienced in finding the appropriate solution, design and implementation for a client's unique business needs.